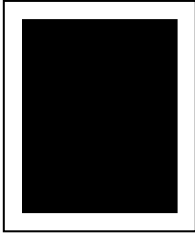
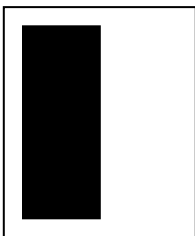


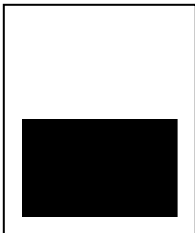
2010 ADVERTISING ORDER FORM THE ENGINEER



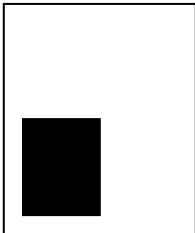
Full Page
7.5" X 9.5"



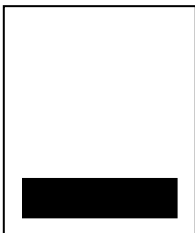
1/2 Page
Vertical
3.6" X 9.5"



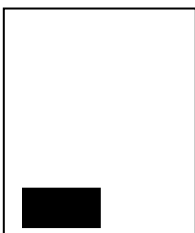
1/2 Page
Horizontal
7.5" X 4.6"



1/4 Page
Vertical
3.6" X 4.6"



1/4 Page
Horizontal
7.5" X 2.3"



Business
Card
Horizontal

Rates Size	1 Issue	SPECIAL OFFER***** 20% reduction for 4 Issues
Inside Covers (front & back)	\$792	\$2534
Back Cover	\$960	\$3072
Full Page	\$660	\$2112
1/2 Page	\$528	\$1690
Vertical or Horizontal		
1/4 Page	\$330	\$1056
Vertical or Horizontal		
Business Card	\$180	\$576
Inserts		\$1200

Engineers Nova Scotia Reserves the right to edit Advertising****

Terms: Full amount due 30 days from first submission date. **Taxes:** Are not included in rates.

Company			
Contact Person			
Address			
City & Province			
Postal Code			
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Email:			
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Ad Size Requested	
No. of Issues	

PAYMENT	Enclosed:
	Invoice:

Mechanical Specs: All ads **MUST** be submitted via email or CD saved as an EPS, TIFF, PDF or JPG Format at no less than 300 dpi. Email artwork to Christine Larocque, Director of Communications and IT at christine@engineersnovascotia.ca.

THE ENGINEER is the official publication of Engineers Nova Scotia and has a readership that includes members within government, universities, industry and the private sector.

Distribution information	Printing – 5500	Circulated – 5250
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January 2010 - December 2010		
ISSUE	DEADLINE	DELIVERY
SPRING	January 30 th	Week of February 15 th
SUMMER	April 17 th	Week of May 1 st
FALL	July 30 th	Aug 14 th
WINTER	October 25 th	November 10 th

NEW Website Banner Advertising Banner Ad (One) Size = 1 inch high by 6 inches wide, saved as .jpg, gif, tif or .pdf at 300 dpi. (details at www.engineersnovascotia.ca)

COSTS	One Month - \$100	3 Month - \$250	One Year - \$750
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